

MASCOT RULES AND REGULATION 2023

Version 2.0

1. Definition of Mascot: Anything used to represent a group with a common public identity. The mascot costume must include the full details from Head-to-Toe coverage. Please refer to below examples of the specific requirements.
2. The Mascot has to represent the country/team and must not be taking part in the football/cheerleading/cheer pom competition.
3. The Mascot must work for DHL Express and should have been on the payroll as of 31 March 2023. Teams will be disqualified if any team member does not comply with this rule.
4. The Mascot Race will take place on Sunday, 26 November, before the Finals of the Football match, estimated at 12.30 pm (subject to change).
5. The racecourse and obstacles will only be made known on race day.
6. The Mascot must have a costume which restricts movement, comprising all of the following elements: a large body, a big head and big feet.
7. Interested participating countries are required to send in a picture(s) of their mascot outfit to DHLAsiaCup.Administration@dhl.com for review by 03 November 2023. Only approved costume mascots are able to take part in Asia Cup 2023.
8. Organisers reserve the right to disqualify any mascot behaving in an unfair manner on-site, e.g., non-compliant mascot outfit or aggressive behaviour towards other mascots.

Dos and Don't of Mascot Costume

